Advantages

Stakeholder	Process	Advantages
Universities	1. Plug into a single platform and access 1,000 large and small companies both large and small in UK that have registered an interest in receiving students for placement during their academic study. 2. Enable them to outsource the back office management to Project Placed's combination of mobile first software platform and support services.	1. Simple, fast and efficient way to manage vocational placement, improving education of students by preparing them for employment with a diverse set of companies 2. Reputation and marketing benefits from exciting case studies increases student intake to university and therefore increase revenue 3. Increased relationships with companies that could lead to new research grants
Companies	1. Plug into a single platform to access hundreds of universities in UK. 2. Outsource the back office management to Project's Placed's combination of mobile first software platform and support services. 3. Companies don't pay students but pay a subscription fee and per project charge to Project Placed for management of the process.	1. Reduce the cost of hiring, and get first look at the best talent - "try before you buy" 2. Fresh thinking from young minds bring innovation to the company at little cost 3. Execute projects that they often "never got to" that could unlock value for the business 4. Subsequent morale boost for staff and learning perks for the mentor at the company
Students	1. Have their "Placed Score" visible publically or privately to recruiters looking to source graduates Instead of their performance in their vocational educational modules being hidden within their degree qualification.	1. Improved education ensuring they are ready to contribute to society 2. Experience different real work environments informing their educational and career 3. A visible searchable "validated" score for the vocational experience