

# Privacy Policy and GDPR – AR and Geolocation Mapping for Impact Reports

Last updated: 25<sup>th</sup> March 2025

## Introduction

This Privacy Policy explains how we collect, use, and protect your location data when you use our chatbot service. It outlines:

- The specific type of personal data we collect (location data only)
- How and why we collect this data
- The legal basis for processing your location information
- Your rights regarding your data
- How you can control your privacy preferences

We have created this document to ensure transparency about our data practices and to comply with applicable data protection laws, including the General Data Protection Regulation (GDPR). This policy is designed to help you understand exactly what happens with your location data when you interact with our chatbot, so you can make informed decisions about your privacy.

This document represents our commitment to respecting your privacy rights and handling your personal data responsibly. We encourage you to read it carefully and contact us if you have any questions or concerns about how we process your location data.

## Contact Details

**Name:** AR and Geolocation Mapping for Impact Reports

**Email:** [declan.loo.23@ucl.ac.uk](mailto:declan.loo.23@ucl.ac.uk)

**Phone Number:** +44 7355 300921

## Personal Information collected

We only collect and process the following information:

- User location coordinates

## How is your location collected?

Mobile App Users:

- Your location is collected through the Android Location Services API when you grant permission via the Android system permission dialog
- You may choose to allow location access "only while using the app," "just this once," or "don't allow"

Web Browser Users:

- Your location is collected using the standard browser Geolocation API
- When you use location-dependent features, your browser will display a permission prompt asking if you want to allow or block location access
- The exact appearance of this prompt varies by browser (Chrome, Firefox, Safari, etc.)

Location data is only collected when you actively grant permission and is only used while you are interacting with our chatbot service. This data enables our chatbot to provide you with contextually relevant responses based on your geographic location.

## **How do we obtain consent?**

### **Android:**

- Our app uses the standard Android system permission prompt to request access to your location data
- When you first use location-dependent features, Android will display a permission dialog with three options:
  - "Allow only while using the app"
  - "Allow just this once"
  - "Don't allow"
- You can change these permissions at any time in your device settings

### **Website:**

- When you use our chatbot through a web browser, we request permission to access your location through the browser's permission system
- When location-dependent features are needed, your browser will display a permission prompt asking if you want to "Allow" or "Block" location access
- This browser permission prompt typically appears near the address bar or as a notification
- On first access, most browsers will give options like "Allow," "Block," or "Allow this time only"

## **How do we store your data?**

### **Where we store your data**

We do not store your location data. The location information is:

- Only used in real-time during your active session with our chatbot
- Processed temporarily in memory while providing location-based responses
- Never saved to any persistent storage, database, or server logs
- Not cached or retained after your session ends

### **Data Usage**

Your location coordinates are only used to:

- Provide contextually relevant responses in the current conversation
- Generate location-specific information based on your current position or a location you specify
- Create reports that may be based on your current location or a different location you select

### **Android-Specific Features:**

- Display nearby reports within a 15-meter radius of your current location using Augmented Reality (AR) features
- Update your location approximately every 5 minutes when using AR features (Android app only)

Our website version only includes the chatbot functionality without AR features and does not perform periodic location updates.

### **Retention Period**

Since we do not store your location data, there is no retention period. Your location information exists only for the duration of the specific request in which it is needed and is immediately discarded afterwards.

### **Third-Party Access**

Because your location data is not stored and is only used transiently, it is not accessible to any third parties outside of the immediate processing necessary to provide the chatbot service.

## **Data Protection Rights**

Under the UK General Data Protection Regulation (GDPR), you have the following rights:

- **Right to be informed**
  - You have the right to be informed about the collection and use of your personal data.
- **Right of access**
  - You have the right to access and receive a copy of your personal data, and other supplementary information.
- **Right to rectification**
  - You have the right to have inaccurate personal data rectified or completed if it is incomplete.
- **Right to erasure**
  - You have the right to have your personal data erased.
- **Right to restrict processing**
  - You have the right to request the restriction or suppression of your personal data.
- **Right to data portability**
  - You have the right to obtain and reuse your personal data for your own purposes across different services.
- **Right to object**
  - You have the right to object to the processing of your personal data in certain circumstances.

## **Complaints**

If you have concerns with how we have handled your data, please contact [declan.loo.23@ucl.ac.uk](mailto:declan.loo.23@ucl.ac.uk) to complain.

If you are unhappy with our response, you can file a complaint to the Information Commissioner's Office (ICO).

Information Commissioner's Office  
Wycliffe House Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

<https://ico.org.uk/>