Emma Roberts

"Care beyond the diagnosis."

Emma, an MD from Imperial College London, has practised medicine for over 30 years. She's focused on exceptional patient care and is exploring AI for better diagnostics.

With a busy schedule, she values technologies that streamline her workflow to spend more time with patients. She wishes to use AI tools to improve patient outcomes.

Name Dr. Emma Roberts
Age 61
Role Doctor

Motivations

- Ensure the patients receive timely and accurate diagnoses.
- Enhance the efficiency of the healthcare delivery system.

Goals

- Easy to use and understand software.
- Continuously update her medical knowledge through the latest technology and research with brief conclusions.

Pain points

- Misunderstand summary from data which may directly affect patients' health or delay their treatment.
- Doesn't know how to correctly use AI to get the correct result.

Behaviours

Need for research papers

Necessary ———————————————— Trivial

Efficiency

High ———————————————— Low

Precision/ Accuracy

High ———————————————— Low

Reliability

High ———————————————— Low

Detailed data visualizations

Very Detailed ———————————————— No Detail

Familiar to AI

Confident ———————————————— Not Confident

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